

new media marketing: making money using social media tools

Introducing the online business generation - be faster, smarter and more innovative in the digital age.

overview.

NEW MEDIA MARKETING

New media marketing is a presentation by one of Manchester most experience digital marketing agency on how to increase business by adopting the right new media marketing strategy. This event has been created as part of activities to celebrate Global Entrepreneurship Week.

venue.

Innospace
Minshull House
Chorlton Street
Manchester
M1 3FY

date.

Thursday 19th Nov

time.

6pm - 7.30pm

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guest speaker.

DOM RODWELL: FLAME DIGITAL



Dom Rodwell is Creative Director at Flame Digital, a digital agency based in Manchester in the UK.

Dom develops creative strategy for a wide range of clients - from independent local businesses to some of the largest companies in the world. His unique background integrating interactive design and business consultancy provides a compelling online experience for clients that improves business bottom line.

host.

UGOCHUKWU OBI



'Winner 2009 'Rising Star' NW EMBF awards & Winner 2009 'BB Innovation Award' Obi is a strategy guru and insatiable networker.

He is the brains behind the social networking website africancaribbeansociety.com and Founder & CEO of AC Company a technology start-up.

TO ATTEND

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